



July 10, 2016

IMPORTANT RECALL NOTICE

Snack Factory Original Pretzel Crisps
Costco Item 262313

Dear Costco Member,

Costco Wholesale records indicate you may have purchased the Snack Factory Original Pretzel Crisps (Costco item 262313) at a Costco warehouse in Ontario, Quebec or New Brunswick between July 4, 2016 and July 9, 2016.

Baptista's Bakery, Inc. is voluntarily recalling the Original Pretzel Crisps with the lot code below. The product may potentially have been inadvertently comingled with a seasoned pretzel crisp containing dairy. A person with severe sensitivity or an allergen to dairy may be at risk for a serious, adverse health event if the exposed product is consumed.

The impacted products sold by Costco are listed below:

Brand	UPC Number	Product Description	Production Lot Code
Snack Factory	049508006923	737 g Original Pretzel Crisps	Best By 17 JL 01

Baptista's Bakery, Inc. has received no incident reports of illness, injuries or complaints related to this product. If you believe you have the affected Original Pretzel Crisps product in your possession, do not consume it. You may return the affected product to a Costco warehouse to obtain a full refund.

For more information, please contact:

- Customer service: Laura Villarreal
- Phone number: 877-261-3157
- Hours of operation: 8 a.m. – 6 p.m., CST

We apologize for any inconvenience this may cause and ask you to please pass this letter along to anyone to whom affected the Original Pretzel Crisps may have been given.

Sincerely,

Baptista's Bakery, Inc.