



**VEGGIE PATCH Voluntarily Recalls The Ultimate Meatless Burger,
Costco Item Number 316253,
Due To Possible Risk Of Contamination with Listeria Bacteria**

FOR IMMEDIATE RELEASE – November 30, 2012 – VEGGIE PATCH is voluntarily recalling one product --The Ultimate Meatless Burger -- due to a risk of contamination with *Listeria monocytogenes*. No illnesses have been reported to date.

The Ultimate Meatless Burger with the specific best before dates and UPC code listed below was sold between November 24, 2012 to November 29, 2012 in Costco Wholesale warehouses in Canada - Québec, Ontario (Oshawa and Ottawa only), New Brunswick, Newfoundland and Nova Scotia. The company discovered this issue as part of its routine product testing.

VOLUNTARY RECALL: 1.02 kg trays of refrigerated VEGGIE PATCH, The Ultimate Meatless Burger with Best Before Dates, Jan/12/2013 and Jan/17/2013; UPC code 6-10129-08477-7



Consumers who purchased the product with the specific best before dates and UPC code listed above are asked to dispose of the product or return the product to Costco for a full refund. The recall affects only this one item. Products that are not within the specific best before dates and UPC code listed are not affected by the recall. No other VEGGIE PATCH products or other best before dates of The Ultimate Meatless Burger are affected by this recall. Frozen Veggie Patch products are not affected by this recall.

Consumers with questions can contact VEGGIE PATCH at 888-807-0765 , 8am- 5pm EST, seven days a week, or at contactus@veggiepatch.com

More information is available on the VEGGIE PATCH website at www.veggiepatch.com



About VEGGIE PATCH

VEGGIE PATCH offers tasty, healthy and convenient vegetarian foods and meatless options ideal for snacks, lunch and dinner. Products include main dish items, kid-friendly vegetable and cheese bites and other appetizers. All VEGGIE PATCH products are made from real vegetables, are high in protein and free of trans fats and MSG. For more information, visit <http://www.veggiepatch.com>

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