Rogers brand All Purpose Flour recalled due to *E. coli* O121

**Starting date:** June 7, 2017  
**Type of communication:** Recall  
**Alert sub-type:** Food Recall Warning  
**Hazard classification:** Class 2  
**Source of recall:** Canadian Food Inspection Agency  
**Recalling firm:** Rogers Foods Ltd.  
**Distribution:** British Columbia  
**Extent of the product distribution:** Retail

### Advisory details

Ottawa, June 7, 2017 - Rogers Foods Ltd. is recalling Rogers brand All Purpose flour from the marketplace due to possible *E. coli* O121 contamination. Consumers should not consume the recalled product described below.

The following product has been sold from Costco warehouse locations in British Columbia.

### What you should do

If you think you became sick from consuming a recalled product, call your doctor.

Check to see if you have recalled products in your home. Recalled products should be thrown out or returned to the store where they were purchased.

It is not safe to taste or eat raw dough or batter regardless of the type of flour used, as raw flour can be contaminated with harmful bacteria such as *E. coli* O121. Food contaminated with *E. coli* O121 may not look or smell spoiled but can still make you sick. Symptoms can include nausea, vomiting, mild to severe abdominal cramps and watery to bloody diarrhea. In severe cases of illness, some people may have seizures or strokes, need blood transfusions and kidney dialysis or live with permanent kidney damage. In severe cases of illness, people may die.

- [Learn more about the health risks](#)
- [Sign up for recall notifications by email, follow us on Twitter, or join the CFIA community on Facebook](#)
- [View our detailed explanation of the food safety investigation and recall process](#)

### Who is affected

There have been reported illnesses that may be associated with the consumption of this product. Further lab testing is underway to confirm the link.

### Background

This recall was triggered by findings by the CFIA during its investigation into a foodborne illness outbreak. The CFIA is conducting a food safety investigation, which may lead to the recall of other products. If other high-risk products are recalled, the CFIA will notify the public through updated Food Recall Warnings.

The CFIA is verifying that industry is removing recalled product from the marketplace.

### Affected products

<table>
<thead>
<tr>
<th>Brand name</th>
<th>Common name</th>
<th>Size</th>
<th>Code(s) on product</th>
<th>UPC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rogers</td>
<td>All Purpose Flour</td>
<td>10 kg</td>
<td>MFD 17 JAN 19 C</td>
<td>0 60179 10231 8</td>
</tr>
</tbody>
</table>

### Images

Select thumbnail to enlarge
Media enquiries

Rogers Foods Ltd.
Mark Hubbard
1-804-385-3772

CFIA Media Relations
613-773-6600

For more information
For more information, consumers and industry can contact the CFIA by filling out the online feedback form.

Date modified: 2017-06-08